

# Simplify & Automate

Affordable software solutions  
for your wellness business.



**SPAGURU™**

**Management Software & Online Marketing**

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For Spas | Salons | Nail & Beauty | Medical | Holistic & Fitness



# SpaGuru is state-of-the-art bespoke software for Spas, Salons, Nail & Beauty, Medical, Holistic & Fitness-focused businesses.

## 10 Reasons To Choose SpaGuru

- 1 No large upfront software payments.** Rental pricing model guarantees your software is never out of date.
- 2 No risk involved** or long-term contracts.
- 3 No hidden costs.** No additional charges for support and software upgrades.
- 4 Free tutorials** to train yourself and staff.
- 5 Installation & setup is easy.** Remote installation and training of the software is provided for free.
- 6 Latest development technology** and modern features, e.g. a free web service.
- 7 A free 14-day trial** is available to ensure SpaGuru works for your business.
- 8 Familiar & user-friendly interface.**
- 9 Remotely access SpaGuru.**
- 10 Continuous upgrades** and development based on client feedback.

## Top Software Features

- User-friendly and familiar Outlook-style scheduling and booking calendar.
- Setup and book services, packages and meetings quickly and easily.
- Manage walk-in clients efficiently and setup recurring bookings with ease.
- Track outstanding vouchers, used vouchers and voucher sales.
- Track employee commission, availability and performance.
- Client personal, financial and medical history management.
- Customisable vouchers and quick membership setup and management.
- Supplier and inventory control and stock reorder notifications.
- Automate your financial processes. Manage invoice and receipts, tips, petty cash and daily cash balances at a click of a button.
- Comprehensive reporting.
- POS support. Optionally attach a receipt



printer, bar code scanner and electronic cash drawer if required.

- Online availability. Link SpaGuru to your website and receive real-time bookings and retail orders from online site visitors.
- Export sales and receipts transactions to Pastel and QuickBooks.
- SMS and email marketing with comprehensive client filtering and scheduled messaging options.
- Automatic updates at a click of a button.
- Role-based security. Assign users to specific levels of functionality access.
- Access SpaGuru from anywhere in the world. Manage multiple sites with ease.

## SpaGuru Pricing

No upfront costs are required for the software. Instead you rent the software for a low monthly fee on a month-to-month basis. Priced per simultaneous user per month. No lock-in contracts and no hidden costs. Contact us for a custom estimate.

## How Do Licenses Work?

By purchasing 1 user license, you can install SpaGuru on as many computers as you like but only 1 person will be able to login to SpaGuru at any given time. If you need 2 people to be

logged into SpaGuru and working on the software at exactly the same time, then you will need to purchase 2 user licenses.

## Included In The Monthly Rental

- ✓ **Use of all SpaGuru functionality**
- ✓ **All upgrades to the software**
- ✓ **Email & telephonic support**
- ✓ **Comprehensive tutorials**
- ✓ **Free web service**
- ✓ **Free listing on [healthspaguru.com](http://healthspaguru.com)**

## Installation & Training

SpaGuru can be easily installed by yourself. If you encounter any problems our team can remotely install the software at no charge.

Train yourself and your staff using our free online tutorials and if you have an internet connection, arrange a free remote training session. On-site training can be provided if required at an additional hourly rate. Contact us for further details.

Rental also includes monthly email or telephonic support and remote assistance if necessary.



# SpaGuru is a South African company focused on the needs of the wellness industry.

## Our Mission & Vision

SpaGuru prides itself in offering both marketing and software services to spas, salons, nail and beauty bars, and wellness centres.

The company launched the now leading wellness website, [healthspaguru.com](http://healthspaguru.com) in 2007 providing an online directory for wellness enthusiasts as well as a marketing platform for spas and wellness centres worldwide.

Spa Guru CC expanded their service offering after observing a significant need in the wellness industry for an affordable, modern

and user-friendly software solution. The company launched, SpaGuru Software in 2009 after undergoing extensive testing and collaboration with reputable spas and salons. Developed in South Africa, the software is used in spas, salons, nail and beauty salons and wellness centres both locally and internationally.

Spa Guru CC is a member of the South African Spa Association and is proud to have received a BEE certification. The company's involvement extends to the participation in professional beauty expos, popular wellness publications as well as wellness events and activities.

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## Contact Details

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